

INDULGE YOUR INNER OUTLAW

WHERE GOOD WHISKEY MEETS BAD INTENTIONS
OCTOBER 24, 2026

Presented By



Helping People Navigate the Hard Parts of Life

MPCSSN.COM | EXECLEADERSHIP@MPCSSN.COM | (780) 532-7170 | 9804 100 AVE. #304, GRANDE PRAIRIE, AB T8V 0T8

THE OUTLAW MANIFESTO

*"WE RIDE TOWARD THE HARD PARTS OF LIFE,
BECAUSE COURAGE DOESN'T WEAR A BADGE; IT
WEARS COMPASSION."*

The Indulge Your Inner Outlaw Gala celebrates that rare breed: the ones who build, protect, and believe. The outlaws of compassion. The ones who saddle up when life gets rough. The ones who know grit and grace can exist in the same heartbeat.

This isn't just a night of whiskey and music; it's a rebellion for good by raising funds for the programs that carry people through the hardest parts of life.

WHO WE ARE 50 YEARS OF GRIT

Since 1972, Mountain Plains Community Services Society of the North has been helping people navigate the hard parts of life. We're a CARF-accredited non-profit organization partnering with Alberta Health Services and Human Services to deliver compassionate, innovative care across Northern Alberta.

Our Outposts of Impact:

- Aurora & Horizon Group Care
- Luna, Nova, Jade & Amethyst Support Homes
- Lyra Supported Independent Living
- Solstice Integrated Wellness Centre

Each program is a frontier of hope that is built on courage, community, and the belief that growth is possible for everyone.

Connect with us online to learn more
MPCSSN.COM



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THE LEGENDS

SPONSORSHIP

TRAILBLAZER — THE LAWMAKER

\$10,000

The one who shapes the frontier.

- Presenting Partner with exclusive top-tier recognition
- 4 Gala tickets (valued at \$480)
- On-stage and MC acknowledgment throughout the evening
- Prominent stage and event branding
- One full-page advertisement in the evening's program
- Featured placement across social media and digital promotions

WHISKEY SPONSOR — THE DISTILLER

\$5,000

Blends grit and grace.

- 2 Gala tickets (valued at \$240)
- Half-page advertisement in the evening's program
- Recognition on event screens and select signage
- Logo and branding featured on social media and digital promotions

BOOTLEG BENEFACTOR — THE HUSTLER

\$2,500

Keeps the music playing.

- Verbal recognition during the event
- Quarter-page advertisement in the evening's program
- Logo displayed on select event signage
- Recognition on MPCSSN's website and social media

OUTLAW ALLY — THE RIDER

\$1,000

Rides alongside our mission.

- Community Partner recognition
- Logo featured in the event slideshow and post-event report
- Recognition on MPCSSN's website and social media

REBEL SUPPORTER — THE HEART

\$500

The loyal supporter who fuels the cause.

- Local supporter acknowledgment in event materials
- Recognition on MPCSSN's website and social media

OUR IMPACT

WHO YOU RIDE FOR

Every ticket, every bid, and every ounce of generosity strengthens programs that change lives. Your sponsorship supports families in crisis, youth finding stability, and adults rediscovering independence.

Because the toughest roads lead to the hearts that need us most.

WAYS TO SUPPORT THE GALA

BECAUSE NOT EVERY OUTLAW RIDES WITH GOLD; SOME BRING GRIT, GOODS, AND GENEROSITY.

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EVERY ITEM TELLS A STORY

SILENT AUCTION DONATION

From hand-crafted treasures to high-value adventures, every item fuels our mission. Each auction contribution helps raise funds for the programs that change lives.

Suggested Donation for Silent Auction :

- Experiences: travel, dining, spa, concerts, getaways
- Goods: art, decor, jewelry, tools, local crafts
- Services: photography, design, wellness, professional offerings

All donors receive recognition in the printed program, online features, and signage at the auction display.

THE PARTNERS BEHIND THE BARRELS

IN-KIND OPPORTUNITIES

Not all generosity comes with a cheque; some comes with creativity. Our in-kind sponsors help turn ideas into unforgettable experiences.

Examples of In-Kind Opportunities:

- Decor, staging, or event design
- Food, beverage, or dessert contributions
- Photography, videography, or entertainment services
- Printing, signage, or promotional materials

Recognition includes verbal thank you during the event, logo in the printed program, social media features, and optional display signage at your sponsored feature.

GRAB YOUR TABLE AND RIDE TOGETHER

Every outlaw rides better with their crew. Reserve your table for 8 (\$1,000), and secure your seats before they open to the public. It's the perfect way to ensure your group can sit together, enjoy dinner, and experience the night's entertainment side by side without scrambling for seats; just good company and a great cause.

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INDULGE YOUR INNER OUTLAW GALA SPONSORSHIP COMMITMENT FORM

Please complete and submit this form to execleadership@mpcssn.com

Company Name:

Address:

City:

Postal Code:

Contact Name:

Contact Number:

Email:

Signature:

Date:

PAYMENT

Cheque made payable to Mountain Plains Community Services Society Of The North

E-Transfer paid to admin@mpcssn.com

\$ Amount:

I authorize the use of my name/company by MPCSSN for recognition and for promotional purposes for the event

I wish my sponsorship to remain anonymous and do not want to be publicly recognized

Company tagline and/or description for marketing:

PROGRAM AD DIMENSIONS

Send as PDF @ 300 DPI

Full Page	Full Size With Bleeds: 9" (w) x 11.5" (h) Safe Margins: 8" (w) x 10.5" (h)
Half Page	7.5" (w) x 4.75" (h)
Quarter Page	3.5" (w) x 4.75" (h)